

Firm Overview

Francisco Partners Overview

100% TECHNOLOGY

VERTICAL MARKET SPECIALIZATION

Healthcare IT	Hardware / Semis
FinTech	Vertical Market Software
Communications	Infrastructure Software
Security	Digital / Internet

YEAR FOUNDED 1999

OVER 50 INVESTMENT PROFESSIONALS 21 OPERATING PARTNERS



CAPITAL RAISED \$15 BILLION

OFFICES IN SAN FRANCISCO, LONDON & NEW YORK







London

New York City

DEEP EXPERIENCE

OVER OVER 175 110 **FOLLOW-ON PLATFORM ACQUISITIONS COMPANIES**

ACROSS OUR PORTFOLIO SINCE INCEPTION



\$25+ Billion Revenues



100,000+ **Employees**

FLEXIBLE CAPITAL

Divisional Carve Out	Growth Equity
Take Privates	Partnering with Founders
Complexity	Structured Equity

Differentiated Access + Differentiated Insights

FPI 2000

FPII 2006

FPIII 2011

FPIV 2015

Agility 2016

FPV 2018



Deep Focus in Key Tech Sectors





§ specificmedia

SMART FOCUS

webtrends

CURRENT PORTFOLIO ● eSolutions HealthcareSource CCIDSUI Good_R :::Trellis @ QGenda QUANTROS Availity AVALON (V) Landmark ORCHARD 🚱 ALLSTON DYNAMO Betterment PR05PER 2checkout (Avangate) Paysafe: Verifone[®]) nmi SANDVINE LiveU iconectiv' metaswitch BeyondTrust SONICWALL (Bomgar) (W)atchGuard **SECTIGO** CBA tile **ByBox** BLUVJAY Discovery vendavo **OPERATIVE** PROMETHEUS GROUP RENAISSANCE Lucidworks SMARTBEAR redislabs Quest optanix *legalzoom*



FP Team - Deal Partners

CROSS SECTOR



DIPANJAN "DJ" DEB 1999 Co-Founder & CEO TPG, ROBERTSON STEPHENS, MCKINSEY

STANFORD UNIVERSITY U.C. BERKELEY



DAVID GOLOB 2001 CIO TIGER MANAGEMENT, GENERAL ATLANTIC, MCKINSEY

STANFORD UNIVERSITY HARVARD COLLEGE

HEALTHCARE IT



EZRA PERLMAN 2003 **CO-PRESIDENT** BATTERY VENTURES, ADVANTA, OLIVER WYMAN

STANFORD UNIVERSITY HARVARD COLLEGE

COMMUNICATIONS /



CHRIS ADAMS 2008

AMERICAN SECURITIES, BAIN

STANFORD UNIVERSITY **GEORGIA TECH**

FINTECH / VERTICAL MARKET



PETER CHRISTODOULO 2008

THOMAS H. LEE PARTNERS, **CREDIT SUISSE** HARVARD COLLEGE



JASON BREIN 2012

ELEVATION PARTNERS, GOLDMAN SACHS

HARVARD UNIVERSITY PRINCETON UNIVERSITY

CAPITAL MARKETS

FP CREDIT



MEGAN KARLEN 2016

CASTLE HARLAN. GLEACHER PARTNERS, MORGAN STANLEY

HARVARD UNIVERSITY HARVARD COLLEGE



SCOTT EISENBERG 2017

GSO, JP MORGAN, LEHMAN. FURMAN SELZ

THE WHARTON SCHOOL GEORGE WASHINGTON





ANDREW KOWAL 2001

PRINCES GATE INVESTORS.

MORGAN STANLEY

THE WHARTON SCHOOL **CORNELL UNIVERSITY**

UNIVERSITY OF PENNSYLVANIA UNIVERSITY OF WATERLOO



BRIAN DECKER 2008

MCKINSEY

UNIVERSITY OF CAMBRIDGE

PRINCES GATE INVESTORS.

MORGAN STANLEY

EUROPE & ISRAEL



DEEP SHAH MATT SPETZLER 2003 2004 **CO-PRESIDENT**

BAIN

STANFORD UNIVERSITY **GEORGIA TECH**



PETRI OKSANEN 2005

MORGAN STANLEY, **MICROSOFT**

UNIV OF WATERLOO



Sourcing is Sector Focused and Partner Driven

THEMES

CORPORATE COVERAGE

CALLING ON FOUNDERS

BOTTOM UP SCREENS

NETWORKS / BANKS



covermymeds*













































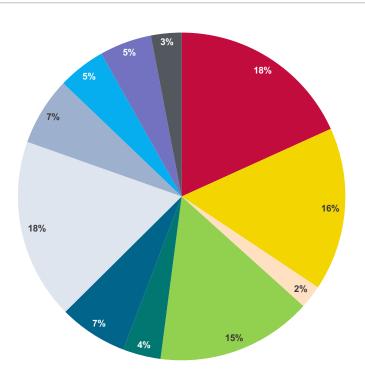


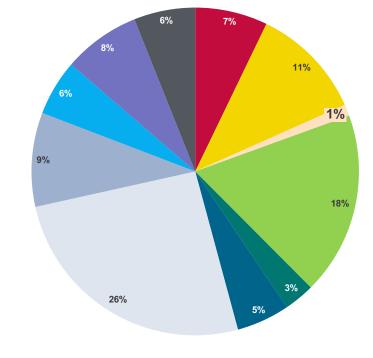


Technology Increasingly Ubiquitous

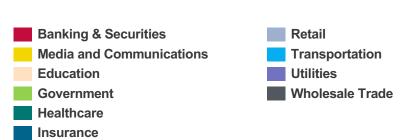
IT Spending By Vertical (2019)

Approximate Revenue Distribution By Vertical









Manufacturing & Natural Resources

Strategic Acquisitions Drive Further Value





FP Portfolio Companies Global Footprint





FP Portfolio Companies (Continued)

MISSOURI

• St Louis

WASHINGTON

- Seattle
- Bellevue

OREGON

- Portland
- Hillsboro
- Tualatin

CALIFORNIA

- Irvine
- Sunnyvale
- · Santa Clara
- San Francisco
- Chatsworth
- Stockton
- Campbell
- Fremont
- San Diego
- · Santa Monica
- · Aliso Viejo
- Glendale
- Menlo Park
- San Jose
- Pleasanton
- · Newport Beach

ARIZONA

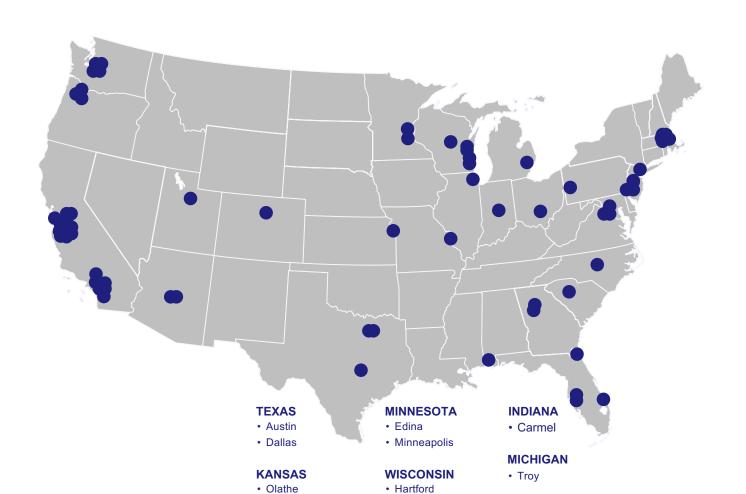
- Scottsdale
- Phoenix

UTAH

Draper

COLORADO

Denver



· Wisconsin Rapids

Waukesha

Brookfield

ILLINOIS

ChicagoRoselle

OHIO

Columbus

ALABAMA

Mobile

MASSACHUSETTS

- Boston
- Somerville
- Woburn
- Watertown

NEW YORK

- New York
- Binghamton

NEW JERSEY

- Blackwood
- Piscataway
- Clifton
- Hackensack

MARYLAND

- Springfield
- Gaithersburg

VIRGINIA

Reston

NORTH CAROLINA

Raleigh

SOUTH CAROLINA

• Greenville

FLORIDA

- Tampa
- Jacksonville
- · Palm Beach Gardens

GEORGIA

- Atlanta
- Roswell



FP Differentiation

DIFFERENTIATED STRATEGY

- Deep expertise in discrete subsectors
- ✓ Invest across Barbell: Value / Growth
- Buy confusion at discount and sell clarity at premium
- ✓ Partner of choice with Founders, CXOs and Corporates

OPERATIONAL FOCUS

- ✓ FP ability to take on "projects"
- Identify good technology, but poorly managed companies
- ✓ World-class dedicated operating team
- ✓ Substantial improvements in Revenue & EBITDA

ATTRACTIVE MARKET TAILWINDS

- ✓ Tech is a horizontal, not a vertical
- ✓ IT disruption impacting every industry
- ✓ Platform / consolidation major value driver
- ✓ Ubiquitous across economy
- ✓ Business models moving from capital expenditures to recurring infrastructure

THE FP DNA

MERITOCRATIC CULTURE

FOCUS ON CONTINUOUS IMPROVEMENT

PASSIONATE SEASONED COHESIVE TEAM

COMPLEXITY ARBITRAGE

GLOBAL
PERSPECTIVE &
LOCAL PRESENCE

OPERATING CAPABILITY

SUSTAINED EXCELLENCE IN PERFORMANCE (TOP QUARTILE RETURNS)



CONSISTENT
IMPROVEMENT BY
FUND



DIVERSITY OF WINNERS/LOW LOSS RATIO



MATERIAL OUTPERFORMANCE AGAINST BENCHMARKS



TO PLAY
TECHNOLOGY



The FP Team



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